

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 9/28
Estimate Number	3013

Invoice #	116626-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116626
Alt Order #	06281007
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Late News	11-1135p				_		•	•	•
	ISSUE CLA	ASS OF TIME									
					to 09/30/12	1x	1				
	WRAL			F	09/28/12	:30	11:26 PM	NRCCNC070928	\$2,000.00	1	1
2	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									
					to 09/30/12	1x	1				
	WRAL			F	09/28/12	:30	12:11 PM	NRCCNC070921	\$700.00	1	1
3		6pm News (M-F) ASS OF TIME	6-630p								
				09/24/12	to 09/30/12	1x	1				
	WRAL			F	09/28/12	:30	6:12 PM	NRCCNC070928	\$2,500.00		1
4	WRAL ISSUE CLA	WRAL AM News ASS OF TIME	6-7a								
					to 09/30/12	1x	1				
	WRAL			F	09/28/12	:30	6:39 AM	NRCCNC070921	\$1,600.00		1
5		Inside Edition ASS OF TIME	7-730P								
				09/24/12	to 09/30/12	1x	1				
	WRAL			F	09/28/12	:30	7:21 PM	NRCCNC070928	\$1,500.00		1
6		Fri Hour 2 ASS OF TIME	9-10p								
				09/24/12	to 09/30/12	1x	1				
	WRAL			F	09/28/12	:00				See MG 6.2	1
	WRAL			F ISSUE C	09/28/12 LASS OF TIM	:30 1E R8.23	9:42 PM	NRCCNC070928	\$4,000.00	MG for 6.1 09/28	2
10	WRAL ISSUE CLA	Sat Hour 3 ASS OF TIME	10-11p								
				09/24/12	to 09/30/12	1x	1-				
	WRAL			Sa	09/29/12	:30	10:28 PM	NRCCNC070928	\$2,000.00	1	1
11	WRAL	WRAL 6a News Sat	6-8a								



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	ISSUE CLA	SS OF TIME	•	-							
				09/24/12 t	0 09/30/12	1x	1-				
	WRAL			Sa	09/29/12	:30	6:24 AM	NRCCNC070928	\$600.00		1
12		CBS This Sat Morning 8-9a	a 8-9a								
				09/24/12 t	0 09/30/12	2x	2-				
	WRAL			Sa	09/29/12	:30	8:24 AM	NRCCNC070928	\$700.00		2
	WRAL			Sa	09/29/12	:30	8:57 AM	NRCCNC070928	\$700.00		1
13	WRAL	6pm News (Sun)	6-630p								
	ISSUE CLA	ASS OF TIME	•								
				09/24/12 t	0 09/30/12	1x	1				
	WRAL			Su	09/30/12	:30	5:59 PM	NRCCNC070928	\$800.00		1
14	WRAL	WRAL Sun Morning News	7-9a								
		ASS OF TIME									
				09/24/12 t	0 09/30/12	1x	1				
	WRAL			Su	09/30/12	:30	8:29 AM	NRCCNC070928	\$900.00		1
			Aired Spots	12							

Gross Total \$18,000.00

Agency Commission \$2,700.00

Payment Terms 30 Days **Net Amount Due** \$15,300.00